



Sponsor & Exhibitor's Kit

Show Schedule

Show Schedule	
Tuesday September 4, 2018	Setup Hours 1:00 PM – 5:30 PM
Wednesday September 5, 2018	8:00 AM – 5:30 PM (Evening Social after event)
Thursday September 6, 2018	8:00 AM – 5:30 PM Break Down Directly after last break.

Exhibit area is located in the main ballroom that will be used for serving lunches and refreshments to attendees. All breaks are in this area.

Freight will NOT be picked up on Thursday September 6 2018. We encourage each sponsor to only bring a table top display as the area is limited and canNOT accommodate the larger displays.

*Please make sure you and your staff are registered for the event. Two complementary passes are given to each booth sponsor for the event. Meals are included for your staff as part of the registration. Select the basic enrollment option and place **3XHIBITOR** in the discount code when registering.*

PFIC EXHIBITOR INFORMATION

Final booth numbers are listed in the exhibit/sponsor hall map on the website. If there is someone you do not wish to be located next to please make note of that on your paperwork.

SPONSOR OPTIONS:

Tables for PFIC 2018 are \$1,500.00 per table top.

Additional sponsorship options:

Sponsorship	Cost
Pens (195 units)	\$350.00
Pads (195 units)	\$750.00
Water Bottles (195 units)	\$1,000.00
Evening Social Bar Sponsor	\$4,500.00

Sponsors of items such as pens, pads, and water bottles can ship the total number of required units and have that as the sponsor cost.

DISPLAYS:

Table top displays or banner stands **ONLY** are allowed as display options for PFIC. You **cannot** bring full booth displays.

- 1-6 ft. Table
- 2 Chairs
- List of Attendees
- Wi-Fi Service
- Breakfast and Lunch
- Electrical Service will have an extra fee of \$125.00

SHIPPING:

Shipments can be done directly to the hotel if needed. Please coordinate with our conference coordinate to arrange your shipments. The hotel and PFIC will not be responsible for any improperly marked or handled shipments.

ELECTRICAL: For all electrical services it is flat rate of \$125.00 per booth charge to be able to have electrical power. To sign up for electrical services for your booth please email select that option in your contract agreement.

Please contact us for any other Electrical needs and we can provide additional pricing.

Evening Social

Wednesday, September 5th

We are looking at having a PFIC After Dark that will be hosted at a local bar. Details on this are pending. Sponsorship is available for this event.

Location: Pending

We will be holding a raffle at the evening event. We appreciate any donations that our sponsors have to offer for this event. If you would like to donate to the conference raffle or please let us know. You can contact Lee Proctor at lee@paraben.com.

CONFERENCE VENUE

Park City Marriott



Whether you're visiting for business or leisure, Park City Marriott offers the style, service and convenience to travel brilliantly. Home of the acclaimed Sundance Film Festival and host of two Winter Olympics, Park City is encompassed by gorgeous alpine terrain that attract skiers and snowboarders worldwide. When you're not hitting the slopes, enjoy unbeatable access to downtown's historic Main Street, where you'll discover numerous premier restaurants, boutiques and art galleries. Following an adventurous day, enjoy classic American entrées at DEN Restaurant, or cap off the evening with your drink of choice at Timbers Bar & Patio. Find relaxation in our sophisticated spaces, boasting pillow top mattresses and wireless internet to keep you comfortable and connected. After a restful night, start your morning off with a vigorous workout at our fitness center, then cool off with a refreshing dip in our indoor pool or hot tub. Elevate your travel experience at Park City Marriott.

Accommodations



Room Type	Conference Room Rate
King or Two Queens	\$101.00/night
Government Rate Rooms	Current GSA Rate*

**Must have valid government ID to be eligible for this rate, and ID must be shown at check in.
Rate excludes applicable taxes and is net, non-commissionable.*

Book Your Room Now

To make reservations: [Book your group rate for Paraben PFIC 2018](#)

Marriot is offering a rate of \$101.00 per night for 3 days prior and 3 days after the event if anyone wants to come early or stay over and enjoy beautiful Park City : **Start date:** 9/2/18 - **End date:** 9/10/18 - **Last day to book:** 8/10/18

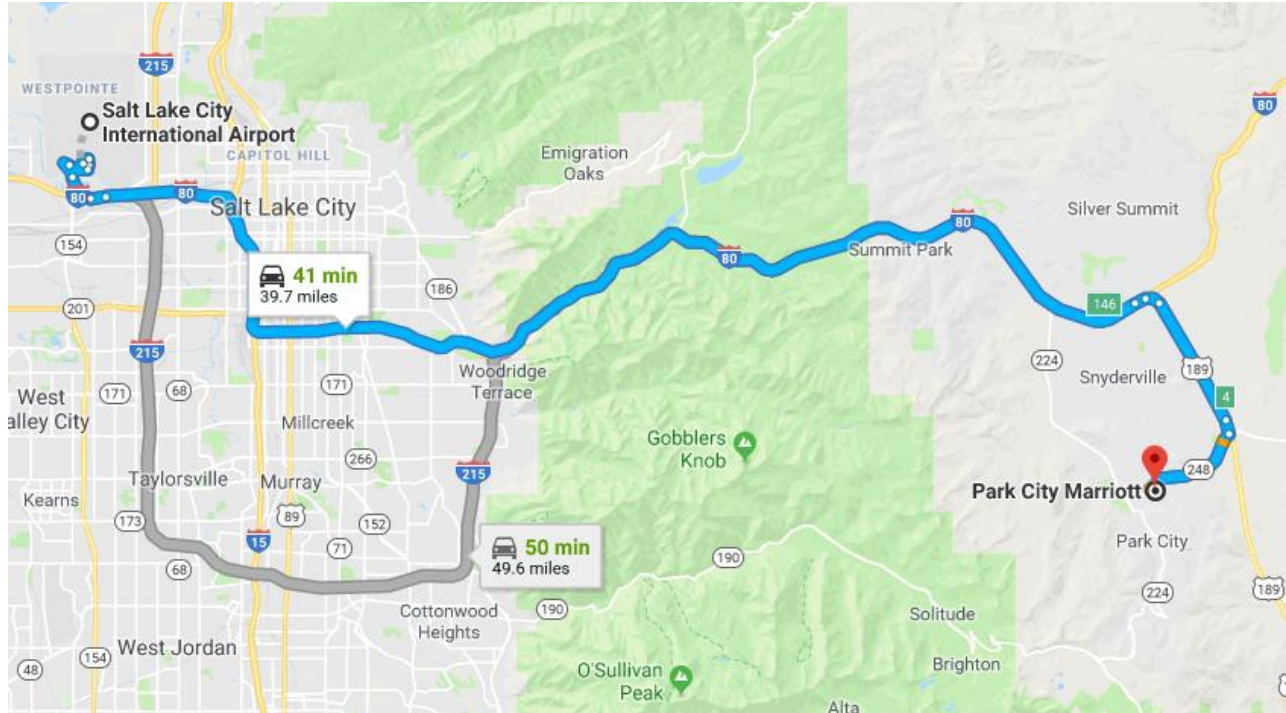
Room Block Ends July 1st Reserve now to Guarantee Your Rate.

Travel Information

Airport

Salt Lake International Airport (SLC)

<https://www.slcairport.com/>



PFIC CONTACT DETAILS

Main Conference Website	www.pfic-conference.com
Conference Chair	Amber Schroader amber@paraben.com
Exhibitor/Sponsor Coordinator	Shannon Gomez Shannon@paraben.com
Speaker Coordinator	Lee Proctor lee@paraben.com

PFIC Sponsor Registration

Please fax or email form 1- (703)-327-4950 or pfic@paraben.com

Exhibitor/Sponsor Name: _____

Contact Name: _____

Phone Number: _____ Email: _____

Billing Information:

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Billing Contact: _____ Phone: _____

Electrical Services standard flat rate \$125.00/ per booth

Please list anyone you do NOT wish to be located by.

Sponsorship Selections:

Table Top Booth Sponsorship	\$1,500.00	
Pens (195 units)	\$350.00	
Pads of Paper (195 units)	\$750.00	
Water Bottles (195 units)	\$1,000.00	
Evening Social Bar Sponsor	\$4,500.00	
Electrical Service	\$125.00	

TOTAL FOR SPONSORSHIP \$ _____